

Disney News

OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES

SUMMER 1970





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CHANGE OF ADDRESS

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COVER STORY: A Disneyland kind of summer has a magic all its own. It's a summer filled with bursting fireworks, special entertainment, and family fun. Hiroshi Matsuoka's cover photo has captured the fireworks, and we'll preview the special entertainment on pages 12 and 13. You and your family can have the fun.



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LADIES AND GENTLEMEN...

Walt Disney Productions and
the National Broadcasting Company
are proud to present...
the most magical, musical, colorful show
ever to appear on an arena floor...





DISNEY on PARADE

Disney on Parade is something entirely new in arena entertainment. It's an explosion of colors and sounds that transforms an ordinary arena floor into a wonderful world of fantasy and magic.

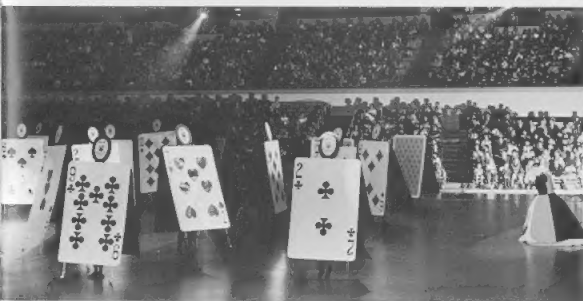
You'll see Mickey Mouse and friends Donald Duck, Pluto, and Goofy, the zany antics of a silly White Rabbit and a girl named Alice, the magnificent ballroom scene from Cinderella, parading wooden soldiers, walking cards, Peter Pan and his rival Captain Hook, and Snow White and the Seven Dwarfs.

The production, which first appeared in Chicago on Christmas Day, has been wildly applauded since it began its cross country and Canadian tour, and has set "smile records" in cities such as Pittsburgh, Syracuse, St. Louis, and Cleveland.

With the help of giant teacups, dancing flowers, bursting cannons, backfiring cars, acrobats, music, strobe lights, 500 beautiful costumes, and over 100 famous Disney characters, the magical world of Disney will come to life right before your eyes. And it's coming to the Southern California area this summer!

Disney on Parade will be appearing at the International Sports Arena in San Diego from June 2-7; at the Los Angeles Sports Arena from June 10-28; and at the Anaheim Convention Center starting July 1 for an extended run during the summer. 🐭





**SPECIAL
MAGIC KINGDOM CLUB
OFFER**

MAGIC KINGDOM CLUB MEMBERS: Special discounts are available for Anaheim and Los Angeles performances. Get detailed information at your Personnel, Recreation or Special Services office.



Left: Artist's rendering of Cinderella's Castle at Walt Disney World.

Walt Disney World

PHASE ONE



When "Phase One" opens in October, 1971, the Everglades State will possess a theme-oriented vacation resort for the whole family.

Walt Disney often dreamed of building a "living showcase" of the American free enterprise system, a showcase so dynamic and alive that it would probably be the most talked about project in the world. Today, this project is called Walt Disney World, and, by October, 1971, the first phase of it will be open to the public.

"Phase One" of Walt Disney World is a complete, theme-oriented, destination vacation resort for the entire family. Built along the shores of a lake and lagoon 15 miles southwest of Orlando, Florida, this total world of recreation features not only a theme park similar in size and con-

cept to Disneyland, but also three professional golf courses, endless waterways for boating, sailing, skiing, and recreational fishing, camp site accommodations, motels, and five "theme resort" hotels.

The hotels are called "theme resorts" because everything from interior decor to employees' costumes and dining room menus carry out an overall theme. The first of these to open, the 1057-room Contemporary Resort Hotel, features a 90-foot ceiling and a spectacular open-mall lobby longer than a football field. Silent, all-electric Walt Disney World-Alweg Monorail trains, on their way to the theme park and

other hotels, will travel through its gigantic main tower lobby to the station inside. Shops, boutiques, cafes, and restaurants ring the mall, and atop the roof, a glass-tailed penthouse restaurant and cocktail lounge overlooks Central Florida lake country.

Other theme resort hotels in "Phase One" include the Polynesian, Venetian, Asian, and Persian. Each is a complete vacation complex with swimming pools, private beaches and docks, convention and sales meeting rooms, show lounges, and unique dining facilities. All will be interconnected by a network of monorail trains, boats, and surface vehicles.

Continued



Construction for "Phase One" of Walt Disney World is well under way. Here, work is being done on Cinderella's Castle.

1. Tailors Valentine Hauerwaas (left) and Abe Shlacow study designs during the tailoring of costumes for all 37 Presidents appearing in the "Hall of Presidents" presentation in Liberty Square.

2. Designers like Bill Martin, art director at WED Enterprises, Inc., studied all of Europe's famous palaces in developing Cinderella's Castle.

3. Where the Disneyland castle's main inspiration came from English and German palaces, the Walt Disney World castle's design goes back more to France where the story of the Glass Slipper originated.

4. Liberty Square will recreate America's past at the time of our nation's founding.

5. The Contemporary Hotel features space-age technology, totally new modular steel room construction, and unrestricted design patterns.

6. Silent, all-electric, Walt Disney World-Alweg Monorail trains will carry guests to and from each of the hotels, the theme park, and Transportation Center.

The \$300 million "Vacation Kingdom" is already \$90 million past the dream stage. For example, pilings for the Contemporary Hotel are in place; the excavation of the 200 acre, man-made lagoon is complete; two of the 18-hole, championship golf courses are under construction; forty miles of water control canals have been built; 55,000 trees and shrubs are growing in the Horticultural Center for later transplanting throughout the "Vacation Kingdom"; and the buildings to house Main Street's quaint shops, arcades, and cafes are in the final stages of steel framing.

The theme park for Walt Disney World features six realms: Main Street, Adventureland, Frontierland, Fantasyland, Tomorrowland, and Liberty Square.

Cinderella's Castle, a showpiece of French architecture with gold-crested spires soaring nearly 200 feet into the air, highlights Fantasyland. In addition to forming the entrance to the magic land of fantasy, the castle also houses a dining facility. Visitors travel to the parapet-level restaurant on two of the six elevators in the castle,

then dine beneath a stained glass dome in an atmosphere of old world royalty and grandeur.

Tomorrowland features a fleet of Captain Nemo's submarines that take guests on an undersea journey to the lost city of Atlantis, and Frontierland features "Thunder Mesa," a spectacular panorama of the Old West.

Among the new "Audio-Anima-tronic" attractions planned for Walt Disney World are the "Country Bear Band," "Mickey Mouse Revue," "Western River Expedition," and "One Nation Under God."

The "Country Bear Band" is a foot-stompin' country and western hoedown starring the zaniest troupe of bears ever assembled. They sing, swing, and strum their guitars in the finest tradition of lively, western music.

The "Mickey Mouse Revue" is an amusing visit with 60 of the famous characters from Walt Disney films. Mickey Mouse, Snow White and the Seven Dwarfs, and the Three Caballeros are some of the many characters that appear on stage "in person" to sing the songs and play the music from popular Disney films.

Frontierland's "Western River Expedition" is a musical parody of the wild, woolly West in which boat-riding explorers come face-to-face

with cowboys and Indians on the grand scale of Disneyland's "Pirates of the Caribbean."

"One Nation Under God," located in Liberty Square, is an inspiring dramatization about the American Constitution and the 37 presidents who have led this nation. In the finale, the chief executives appear together on stage in the Hall of Presidents presentation.

The Disney property in Florida encompasses approximately 27,000 acres — an area twice the size of Manhattan Island, or about the same as the city and county of San Francisco. "Phase One" is scheduled to open next year, but that's only the beginning. Also planned are an "airport of the future," an industrial park designed to highlight American industry at work, and EPCOT — an Experimental Prototype Community of Tomorrow.

Like Disneyland, Walt Disney World will never be complete. October, 1971, is just the beginning of a never-ending showcase of new ideas in entertainment, industry, and community living. 🐭



Walt Disney World PREVIEW CENTER



Walt Disney World's Preview Center, located 15 miles southwest of Orlando, Florida, at the intersection of Interstate Highway 4 and State Route 53, is giving visitors a glimpse of what will soon become the "vacation kingdom of the world."

Focal point of the Center's presentation is a detailed, 625-square foot model of "Phase One," showing lakes, woodlands, the theme park, hotels, golf courses, and various recreation facilities. A colorful motion picture in the central theater, artists' conceptions of the project's many adventures, and construction progress photographs complete the presentation.

The Preview Center is open every day from 9 a.m. to 5 p.m.



DISNEY GOES TO SCHOOL

Disney's Educational Materials Company makes teachers more popular than recess.

One of the longest-running battles on the face of the earth began with a simple sentence: "You've got to learn how to read." It marked the beginning of formal education, that never-ending struggle between the learned and the learner.

Every civilization has tried to pass on something important to their children. The ancient Egyptians thought reading and writing most important; the Greeks, a well-rounded education; the Romans, the seven liberal arts; the Medievals, religion; and modern man, a little bit of everything. But no matter what they tried to teach, they all had the same problem: encouraging their children to learn. Probably the only people ever exempted from the problem were cave men.





The misty, beast-filled darkness that welcomed earth's first man must have been a natural for education. It showed man and his children that they must learn how to hunt, kill, and defend themselves if they were to survive. People were interested in learning because their lives depended on it. With the advent of formal education, however, things changed. Peoples' lives didn't depend on their ability to read, and their hunger wasn't satiated by writing. Teachers might know the importance of education, but students didn't, and, therefore, they had to be encouraged to study. It was at this point that punishment entered the picture.

Punishment has been education's bedfellow since the first student uttered the words, "Why do I have to study that dumb stuff?" Man discovered that, for some odd reason, a student finds an extra surge of vigor when threatened with punishment. Of course, sometimes this encouragement got carried to extremes. For example, some parents weren't above beating their children with whips for not mastering the New England Primer. Today, though, punishment is taking more of a back seat. Man has found that a child's interest is a far better motivator.

According to Carl Nater, head of Walt Disney Educational Materials Company, "If you can get a student's attention — get him interested, you're halfway home. Once you have it, he'll be more likely to learn what you're trying to teach."

That's the reason why Walt Disney formed the Educational Materials Company, to make education interesting and entertaining. For example, mathematics has never been the same since Donald Duck stumbled on to the screen in a world of numbers called "Mathmagic Land."

One of the more than 125 films listed in the Company's 16mm Educational Films Catalog, Donald in Mathmagic Land is designed to create in students a new appreciation of the value and importance of mathematics in our daily lives.

Donald, the fearless hunter, finds himself in a strange forest of numbers where the trees have square roots, the birds have geometric shapes, and an odd-looking creature called a "pencil bird" leaves a trail of number footprints as he walks backward.

Donald discovers that the octave in music has a ratio of two to one and that the musical scale of today developed from this harmony in numbers. He learns why the Greeks admired the "golden rectangle" and considered it to represent a mathematical law of beauty.

He's surprised to discover that practically all games are played on geometrical areas. For example, baseball is played on a diamond; football, on a rectangle divided by yard lines. Basketball is a game of circles, spheres, and rectangles, and billiards is a game played on a field of two perfect squares using perfect spheres and a lot of diamonds. Even in chess, the moves are mathematical because the board is geometrical.

Continued

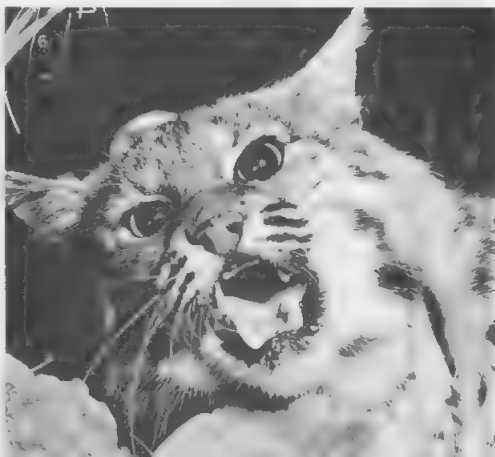


1. A simple safety rule like "wait your turn" can involve a whole classroom in discussion when presented visually.

2. The projector for 8mm Single Concept Films is light and easy to use. To load, all you have to do is pop in a cartridge.

3. In Donald in Mathmagic Land, Donald learns that music, the arts, sports, and all sciences rest on mathematical principles.

4, 5, 6. Nature is one of man's best teachers, and the 8mm Single Concept Films give teachers and students a front-row seat. Here, polar bears are seen romping in the snow, a spider wasp begins deadly combat with a tarantula, and a bobcat voices a warning to an approaching foe.





The 26-minute film teaches the student an important lesson, that mathematics is truly the basic foundation of all the arts and sciences, yet it teaches in an entertaining way.

"For too many years, anything that was considered to be 'educational' just had to be pretty dull and deadly," remarks Nater, "but, to coin an expression, 'times have changed.' Today, the teacher has a vast array of audio-visual aids at her disposal, and, with minimal effort on her part, she can make the learning experience a pretty exciting thing."

In addition to its 16mm program, the Company also offers 8mm Single Concept Films, 35mm Film Strips, Study Prints, and Classroom Listening Experiences. All are designed with the same end in mind: to make education as interesting and entertaining as possible and to hold a student's attention.

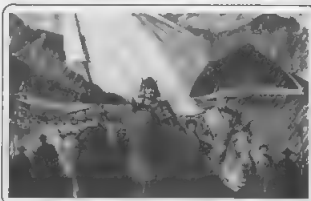
Unlike the 16mm films, which cover a subject completely, the 8mm Single Concept Films give the teacher and student a chance to concentrate on particulars. They eliminate the need to sit through a full-length film just to view a certain part. And, to make them easier to show, the films are mounted in a continuous loop within a cartridge or "cassette" and can be projected by a lightweight, portable projector that needs no threading.

The Company's 35mm Film Strips feature top animation and live action photography, as well as sound tracks containing full orchestration, sound effects, and the performance of famous professional actors. All are in full color and cover such subjects as American history, literary classics, nature studies, and adventures in music.

"Study Prints" were developed primarily for the elementary grades. They are fully illustrated and deal with art, travel, and pedestrian, bicycle, and school safety.

"Classroom Listening Experiences" develop a child's listening ability. Through interesting stories and music, a child learns to interpret what he hears, one of the first steps in the education process.

According to Nater, "There's no reason in the world why most of education cannot be accomplished in an entertaining manner." If that's true, then maybe we'll see the day when one of the world's longest-running battles becomes nothing but a skirmish, and young people the world over will be so eager to learn that punishment won't even enter the picture. 🐾



Study Prints are valuable teaching tools. They are beautifully illustrated and cover a variety of subjects. This set, on primitive communications, traces man's efforts to communicate with his fellow man.



Station Commander Don Ameche (left) tries some encouraging words on young ensign Robert Morse

THE BOATNICKS

A NEW DISNEY FILM COMING YOUR WAY THIS SUMMER.

Walt Disney Studio's new motion picture, *The Boatniks*, is dedicated to Sunday sailors everywhere—those fun-lovin' individuals who, every weekend, grab picnic lunches, tackle boxes, wives, children, and neighbors and head down to the harbor.

Filmed at Newport Harbor, one of the busiest small boat harbors in the world, it depicts how easy it is for weekend sea dogs to churn a quiet harbor into a wave-torn freeway.

Into this scene of utter chaos comes an accident-prone ensign assigned to take command of the harbor's Point Loma Coast Guard Cutter. His life, a series of bungling mishaps, proves to be no different in his new job. He spills paint on an attractive young proprietress of a boat rental service, is rescued more than he rescues, and is suspected of being a "Peeping Tom" by the station commander's wife.

To add to his troubles, three jewel thieves

find all land exits to Mexico blocked by the police and decide to make it by sea from Newport Harbor. They cross paths with the young ensign so many times that he finally becomes suspicious, and the chase is on. The result is one of the largest traffic jams in the history of the sea, ending on the deck of the *Dolce Vita*, where Newport's number one playboy is hosting a wild cocktail party. From there, the thieves make it to a seaplane via a two-man sub and accidentally toss the stolen jewels over in an effort to make the plane light enough to fly.

Robert Morse plays the luckless but finally triumphant ensign, and Stefanie Powers is the young, paint-splattered proprietress who eventually falls in love with him. Phil Silvers, Norman Fell, and Mickey Shaughnessy are featured as the jewel thieves, and Don Ameche plays the station commander. Newport's number one playboy is played by none other than Wally Cox 🐭

Five o'clock on the freeway? No, just a Sunday afternoon at Newport Harbor in a scene from "The Boatniks."



Thieves Norman Fell, Mickey Shaughnessy, and Phil Silvers ask Japanese pearl diver Midori to retrieve the sunken jewels.







THIS YEAR, IT'S SUPER SUMMER

Disneyland is celebrating its 15th Anniversary this year with a Super Summer - a summer filled with an exciting new look in entertainment.

Appearing on the Tomorrowland Stage is a fast-paced, 45-minute musical tour of the United States called "Show Me America." Featuring an 18 member cast and over 75 colorful costumes, the show will spin you through a wild, hectic tour of one of the world's greatest tourist attractions - the U.S.A.

On your way, you'll be introduced to a kooky cowboy, a disgruntled Indian, a crooked, small-town politician, a trio of hillbilly recording stars, and other comical American charac-

ters. "Show Me America" is filled with song and dance numbers and comedy routines, and it appears Monday through Friday throughout the summer.

Coca-Cola's Tomorrowland Terrace features an all-new rock show called "The Scene." Complete with strobe lights, dancers, and Disneyland's own "Sound Castle," the show features a "new look" every time the group begins a set, as costumes and numbers are changed for each appearance. "The Scene" appears Monday through Saturday.

In addition, Harry James, Sammy Kaye, and Tex Beneke and the Modernaires are just a few of the big

bands that will be appearing nightly throughout the summer for your listening and dancing pleasure in the "Fantasy Ballroom."

Of course, no Disneyland summer would be complete without Teddy Buckner, the Royal Street Bachelors, the Delta Ramblers, and the Young Tahitians, as well as a host of Disney characters and Disneyland's many adventures and attractions. Even Tinker Bell will be on hand every night at 9:00 p.m. to fill the sky with bursts of fireworks.

Join the fun at Disneyland during our 15th Anniversary summer. It's going to be super! 🍌



HEY...WHAT TIME IS IT?

By Jim Conti

Time Its passage has fascinated man since he first realized that night divides day. And, from the outset, he has tried to find ways to measure it.

Today we've been spoiled by time-measuring mechanisms of remarkable accuracy. For example, modern atomic clocks define a single second as 9,192,631,770 vibrations of cesium atoms, and their precision is guaranteed to within a few seconds for 100,000 years. That's even more accurate than an electric Mickey Mouse watch!

But such exactness is a product of millenia. Early man enjoyed something less.

Our prehistoric ancestors relied on Mother Nature's timekeepers. The rotation of the earth provided the simplest and most obvious unit of measurement, the solar day. The seasons roughly indicated the length of the solar year. And lunar months—the periods between successive full moons—were used as an intermediate measurement. They later became the basis of some of our earliest calendars.

To estimate intervals of the day itself, man learned to measure shadows cast by trees. When shadows were short, "clock-watchers" knew it was near lunchtime. When shadows

were long, the day was either beginning or ending.

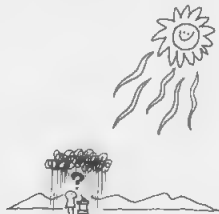
Using this same principle, man later developed the sundial. But, like the early tree-watchers, sundial users depended on Old Sol, and without him their "timepieces" were useless.

Enter the water clock. And the hourglass. And the candle.

The Chinese water clock, which was used 3000 years ago, measured the flow of liquids from one vessel to another. Hourglass watchers measured the flow of sand—and sometimes mercury—from container to container. And early Anglo-Saxons "told time" with marked candles,



When shadows were short, our prehistoric ancestors knew it was near lunch time



Although more accurate than tree shadows, sundials still depended on the sun. Clouds could make them useless



Hourglasses were accurate timepieces, but if you had to get to work on time in the morning, somebody'd have to "tend the clock."



The clock which fronts Bank of America's "It's A Small World" in Disneyland "performs" the time every 15 minutes.



noting the length of intervals between burnings from notch to notch.

The first device which could be called a clock — at least as we know it — appeared in the 13th century. It had wheels, a dial, and an hour hand. And it may have been the only "simple" clock man ever made.

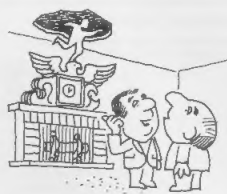
During the last several centuries, clocks have exceeded mere utility, achieving distinction as art. European cabinetmakers, especially, have excelled in the creation of ornate cases — everything from elegant "grandfather" cabinets and church towers to sculptured metal and marble urns.

The "curious" has found its way into clocklore, too. Today, man has armed his timepieces with sound: buzzers, bells, bongs — even wooden birds that "cuckoo."

But, certainly, no clock is so unusual as the one which fronts the entrance to Bank of America's "It's A Small World" in Disneyland. Towering 30 feet above the ground, this imaginative timepiece actually "performs" the time every 15 minutes. The spectacle begins as a frenzy of sounds and activity — gears, cogs, springs, and other clock paraphernalia come to life. Drums roll, trumpets blare, doors open. And suddenly, 24

figures of internationally-costumed children—one for each hour—march forth in a gala "parade of toys." Again the drums and trumpets sound. Tum-tah-dah. And, as correct-time buffs ready their watch stems, two jesters appear and strike the exact quarter-hour being signaled by colorful numerals in the doorway.

Man has come a long way since his shadow-watching days. He no longer must run to the backyard to check the time—he carries it on his wrist. But progress has its price, too. Next time you're late for work, envy the shadow-watcher. His boss never knew the difference. 🐭



Man soon tired of having just an ordinary, everyday clock. He wanted something he could show off to his friends.



Today, clocks not only tell you the time, they also wake you up to music and start your morning coffee.

NEW CONCEPT IN LIVE ENTERTAINMENT

DISNEY ON PARADE, the happiest show ever to play arenas, is coming your way. Critics agree that it's family entertainment at its best.

TIME MAGAZINE had this to say about the opening performance in Chicago...

"Naturally the show has everything. Dancers. Acrobats. Aerialists. A motorcycle act. Twenty trained dogs. Live music. Recorded music. More than 500 costumes, constructed out of 3,000 yards of material, 892 lbs. of beads and 3,000 miles of sequins and glitter. And MONEY: over \$2,000,000 of it."

CHICAGO TRIBUNE...

"The greatest show on earth isn't that circus anymore — it's DISNEY ON PARADE."

CHARLOTTE OBSERVER...

"It's a rare two hours of sweetness, and laughter, and light."

DETROIT NEWS...

"Cinderella is acted out in a production number that even out-dazzles the lavish ice shows. The Dumbo Circus is one of the biggest attractions of the show as aerialists, clowns and creatures of the jungle cavort. And, of course, Dumbo learns to fly."

PITTSBURGH POST-GAZETTE...

"You can do yourself two favors this week. You can see DISNEY ON PARADE and you can see it with a child, preferably one you love."

ST. LOUIS POST-DISPATCH...

"A crowd of 10,502 persons saw an enchanting conglomeration of magical whimsy, fantasy and shrewd showmanship."

PHILADELPHIA DAILY NEWS...

"They cheered the good guy (Mickey Mouse) and booed the bad guy (the dogcatcher who tried to impound Pluto), just like the kids of an older generation used to do at the Saturday matinee. For parents it was a nostalgic treat (even some of the cops on duty sneaked in for a glimpse of the show). For the kids, it was just a good time, a really good time."

OTTAWA, CANADA JOURNAL...

"The first act wind-up is a spectacular Dumbo circus. Aerialists, tight-rope cyclists, dancing bears, jugglers, clowns, animals and assorted colorful characters vie for the attention and praise; it is an eye-filling sequence and the children and adults loved it."

NEWPORT NEWS, VIRGINIA TIMES-HERALD...

"DISNEY ON PARADE is a new concept in entertainment. It's not a variety show, it's not a Broadway extravaganza and it's not a three-ring circus — yet it includes a little of each of these, along with Saturday morning cartoon time and even a glimpse of Las Vegas chorus lines for the adults."

And, best of all... Magic Kingdom Club members get a special discount for the Anaheim and Los Angeles performances. Your Personnel, Recreation or Special Services office has detailed information regarding this extra value.

It's a great show... don't miss it!

Mill Culight
Club Manager

DISNEYLAND, Anaheim, Calif. • Madison 6-8605, Keystone 3-4456

Disneyland

SUMMER 1970

MAGIC KINGDOM CLUB

	COUPON MAKE-UP					General Admission Ticket
	A 1c (1)	B 25c (1)	C 40c (2)	D 70c (3)	E 85c (4)	(1)
SPECIAL 12-RIDE BOOK						Box Office
ADULT					Value (\$10.55)	\$4.75
JUNIOR (12 through 17)					(\$ 9.95)	\$4.25
CHILD (3 through 11)					(\$ 7.80)	\$3.75

NOT AVAILABLE TO THE GENERAL PUBLIC
Summer Special Ticket Books and Prices Effective
Through September 13, 1970

PHONE: MAGIC KINGDOM CLUB HEADQUARTERS — EXTENSION 511

REGULAR TICKET BOOKS

	COUPON MAKE-UP					Admission Ticket	
	A 10c (1)	B 25c (1)	C 40c (2)	D 70c (3)	E 85c (4)	(1)	Box Office
10-RIDE (1)	(1)	(2)	(3)	(4)	(5)		Price
15-RIDE (1)	(1)	(2)	(3)	(4)	(5)		
10-RIDE TICKET BOOK						Value (\$9.30)	\$4.95
ADULT						(\$8.70)	\$4.45
JUNIOR (12 through 17)						(\$6.65)	\$3.95
CHILD (3 through 11)							
15-RIDE TICKET BOOK						Value (\$12.35)	\$5.95
ADULT						(\$11.75)	\$5.45
JUNIOR (12 through 17)						(\$ 9.50)	\$4.95
CHILD (3 through 11)							

SPECIAL INFORMATION...

One leader to be given Free ADMISSION ONLY when accompanying group of 15 children and juniors purchasing ticket books (commercially-sponsored groups excepted).

Group Services Office MUST be contacted two days prior to the trip to Disneyland to confirm final arrangements.

On arrival, ONE PERSON must pick up the ticket books at the "Pre-Arranged Groups" window and distribute them to the group.

PHONE: GROUP SERVICES — EXTENSION 516

GENERAL ADMISSION ONLY

Entitles guests to admission to Disneyland, its free shows, exhibits, and entertainments, and to visit five "lands" and Main Street.

ADULT	\$3.50
JUNIOR (12 thru 17)	\$2.50
CHILD (3 thru 11)	\$.75

SO THAT YOUNG PEOPLE may become better acquainted with one of the greatest figures in American History, all Disneyland visitors 17 years of age or under are invited to be guests of Walt Disney Productions, to spend a few GREAT MOMENTS WITH MR. LINCOLN. A complimentary admission is included with each main entrance ticket, for Juniors and Children.

PRICES SUBJECT TO SEASONAL VARIATION

THE MAGIC KINGDOM CLUB CALENDAR

JUNE 1970

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 OPEN 10-7	2 OPEN 10-7	3 OPEN 10-7	4 OPEN 10-7	5 OPEN 10-7 Grad Nite 11-5	6 OPEN 9-1
7 OPEN 9-10 Angels/Disneyland Fun Day 4-12	8 OPEN 9-10	9 OPEN 9-10	10 OPEN 9-10 Grad Nite 11-5	11 OPEN 9-10 Grad Nite 11-5	12 OPEN 9-10 Grad Nite 11-5	13 OPEN 9-1
14 OPEN 9-10 MKC Directors Day	15 OPEN 9-10	16 OPEN 9-10	17 OPEN 9-10 Grad Nite 11-5	18 OPEN 9-10 Grad Nite 11-5	19 OPEN 9-10 Grad Nite 11-5	20 OPEN 8-1 Fireworks Begin
21 OPEN 8-12	22 OPEN 8-12	23 OPEN 8-12	24 OPEN 8-12	25 OPEN 8-12	26 OPEN 8-1	27 OPEN 8-1
28 OPEN 8-12	29 OPEN 8-12	30 OPEN 8-12				

JULY 1970

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 OPEN 8-12	2 OPEN 8-12	3 OPEN 8-1	4 OPEN 8-1 Independence Day
5 OPEN 8-1	6 OPEN 8-1	7 OPEN 8-1	8 OPEN 8-1	9 OPEN 8-1	10 OPEN 8-1	11 OPEN 8-1
12 OPEN 8-1	13 OPEN 8-1	14 OPEN 8-1	15 OPEN 8-1	16 OPEN 8-1	17 OPEN 8-1 Disneyland's 15th Birthday	18 OPEN 8-1
19 OPEN 8-1	20 OPEN 8-1	21 OPEN 8-1	22 OPEN 8-1	23 OPEN 8-1	24 OPEN 8-1	25 OPEN 8-1
26 OPEN 8-1	27 OPEN 8-1	28 OPEN 8-1	29 OPEN 8-1	30 OPEN 8-1	31 OPEN 8-1	

AUGUST 1970

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 OPEN 8-1
2 OPEN 8-1	3 OPEN 8-1	4 OPEN 8-1	5 OPEN 8-1	6 OPEN 8-1	7 OPEN 8-1	8 OPEN 8-1
9 OPEN 8-1	10 OPEN 8-1	11 OPEN 8-1	12 OPEN 8-1	13 OPEN 8-1	14 OPEN 8-1	15 OPEN 8-1
16 OPEN 8-1	17 OPEN 8-1	18 OPEN 8-1	19 OPEN 8-1	20 OPEN 8-1	21 OPEN 8-1	22 OPEN 8-1
23 OPEN 8-1	24 OPEN 8-1	25 OPEN 8-1	26 OPEN 8-1	27 OPEN 8-1	28 OPEN 8-1	29 OPEN 8-1
30 OPEN 8-1	31 OPEN 8-1					



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